

St Clair Shores Figure Skating Club Reflections On Ice 2016 Ad Contract

Deadline for Ads: **February 20th**.

1. Each Skater is encouraged to sell a 1/2 page in ads.
2. Ads must be submitted "copy ready" with an ad contract sheet by FEBRUARY 20th
3. Ads must be accompanied with payment, **Checks payable to SCSFSC**
4. Digital Ads are preferred via email (burnsemail@comcast.net) or on a CD
5. Personal Ads are words only, no photos. If you email verbiage, please indicate "see email" in the space under *Personal Ad*.
6. Photos can be on a CD; any photo developer can do this for you. (Walmart, Target.....etc)
7. You can use a photo you purchase from Jewell on picture day. However, ads must still be paid for and turned in **by the deadline**. The printer will provide us with a copy of the paid photo from picture day (FILL IN COSTUME OR PERFORMANCE NAME FOR THE PHOTO YOU WANT TO USE).
8. Your ad must comply with-in the measurements listed below. Sorry but no alterations will be made.
9. Due to our Non-profit status, all business ads must have a "good luck skaters" type of message.
10. If you are turning in a business card for example, hand write the message on the back and the printer will type set it in the program for a more professional look. LOCAL BUSINESS ADS ARE A HUGE REVENUE FOR OUR PROGRAM AND VERY LITTLE COST TO COMPANIES. PLEASE ASK MERCHANTS THAT YOU VISIT IF THEY WOULD LIKE TO ADVERTISE – Skaters who sell \$100 worth of ads by February 20th are eligible for ROI Rewards!
11. Email ads to Anna Burns at burnsemail@comcast.net. You will have a reply within 24 hours.
12. BE SURE TO PROVIDE LEGIBLE CONTACT INFORMATION BELOW PLEASE !

Ad Based On 8 1/2 x 11 Inch Page

Personal Ad	25 words or less	\$5
Business Card / Eighth Page	3 3/4 x 2 1/2 inch	\$28
Quarter Page	3 3/4 x 5 inch	\$52
Half Page	7 1/2 x 5 inch	\$85
Full Page	7 1/2 x 10 inch	\$150
Inside Cover	7 1/2 x 10 inch	\$220
Back Cover	7 1/2 x 10 inch	\$275

NAME or BUSINESS NAME _____

EMAIL ADDRESS _____

CONTACT PHONE _____

SELLER / SKATER _____

PICTURE DAY PHOTO (COSTUME OR PERFORMANCE): _____

PERSONAL AD (max 25 words)

OFFICE USE: DATE RECEIVED / /

PAYMENT \$

INITIALS

Mail or Return to:

St Clair Shores Figure Skating Club

Attn: Program Ads

20000 Stephens Drive, St Clair Shores, MI 48080

(586) 774 – 7530

Email ads to: Anna Burns at burnsemail@comcast.net